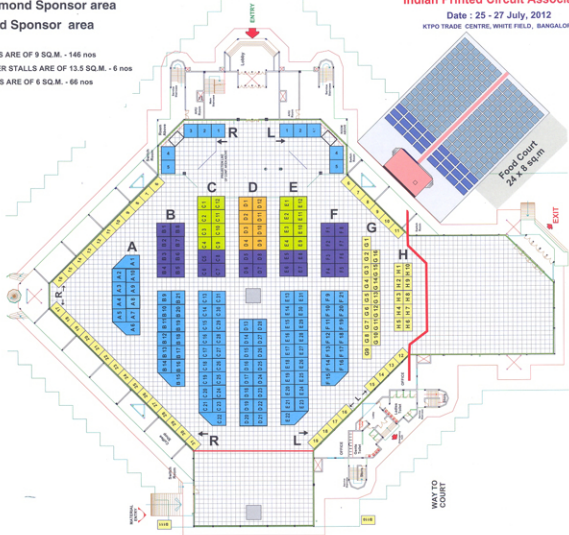


**IPCA Expo - 2012,
Indian Printed Circuit Association**

Date : 25 - 27 July, 2012
KTPO TRADE CENTRE, WHITE FIELD, BANGALORE

- Platinum Sponsor area
- Diamond Sponsor area
- Gold Sponsor area
- STALLS ARE OF 9 SQ.M. - 146 nos
- CORNER STALLS ARE OF 13.5 SQ.M. - 6 nos
- STALLS ARE OF 6 SQ.M. - 66 nos



Shell Scheme	Area Sq. Mtr	Indian Participants		Foreign Participants (Per Sq. Mtr)	
		IPCA member	Non - member	IPCA member	Non - member
3x3	9	₹ 54,000	₹ 63,000	US\$ 175	US\$ 200
3x2	6	₹ 36,000	₹ 42,000	US\$ 175	US\$ 200

Bare Scheme	Area Sq. Mtr	Indian Participants		Foreign Participants US\$ (Per Sq. Mtr)	
		IPCA member	Non - member	IPCA member	Non - member
3x3	9	₹ 50,400	₹ 60,300	US\$ 150	US\$ 175
3x2	6	₹ 33,600	₹ 40,200	US\$ 150	US\$ 175

*All rates are inclusive of service tax

Advertisement Tariff (IPCA Expo 2012 - Show Directory)

			₹	US\$
1. Inside front cover	(colour)	25x19 cms	45,000	1,000
2. Back cover page	(colour)	25x19 cms	65,000	1,500
3. Inside back cover page	(colour)	25x19 cms	45,000	1,000
4. Full Page	(colour)	25x19 cms	15,000	350
5. Half Page	(colour)	12x19 cms	10,000	N/A

For payment in Rupees, please apply conversion rate applicable as on date
Note: Advertisement material is to be given in jpeg format

Sponsorship for IPCA Expo 2012

There are four categories of sponsorship. All the sponsors will be gratefully acknowledged with prominently located stalls & free ad in our show directory with display of proper banners in the expo premises. For such sponsors the company names along with logo will be uploaded in our website also.

Sponsorships	Sponsorship Opportunities	Amount	Prime stall location	Free single page AD in show directory	Display of company Name, Logo Banners in IPCA Website
Platinum	1 only	5.0 Lakh	Yes	Yes	Yes
Diamond	2 only	3.0 Lakh	Yes	Yes	Yes
Gold	5 only	2.0 Lakh	Yes	Yes	Yes
Silver	5 only	1.0 Lakh	No	Yes	Yes

*All rates are inclusive of service tax